





STUDIO ALEX BY ALEX

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MOROCCAN POTTERY

Hi you, interior lover,

I would love to take you on my personal journey, where **authenticity**, **craftmanship** and **creativity** join forces.

After travelling through Morocco, I was deeply inspired and touched by their minimal and casual way of living, which translates beautifully in their designs. Determined to bring this vibe to Belgium, I brought some traditional vases home with me. After experimenting with colours and techniques in my atelier for several weeks, STUDIO ALEX was born.

Longing for exclusive, artisan decorative objects myself, I found a greater purpose of introducing my passion into other people's lives and homes.

I hope this will inspire you too.

Love, Alex



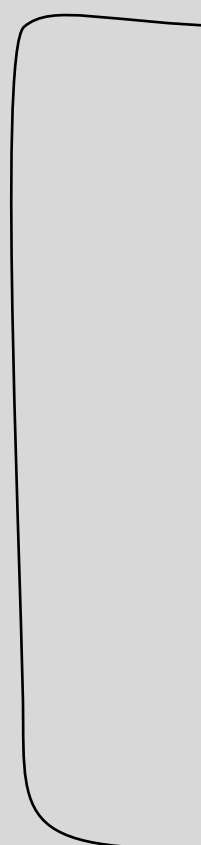


COLLECTION TUBES

THE TUBES are designed by Alex and authentically handcrafted and baked in Morocco by our local artisans. Each piece is finished by hand in the atelier in Belgium. With an **architectural** and **timeless** shape, the collection has a clean and minimalist design which effortlessly elevates every space. We offer a **sophisticated** and **sustainable** finish for every unique soul. Embrace their **imperfections** as each piece tells its own story and be inspired by all creative possibilities.

*All pieces from this collection are marked with a STUDIO ALEX authenticity stamp. This collection is water-resistant so can be used for both indoor and outdoor. As hand-crafted items, constructional variations may exist due to the uniqueness of the piece.

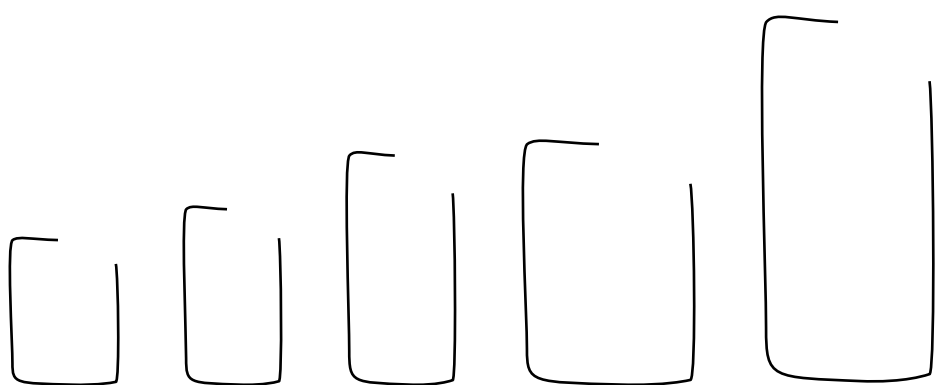
5 models, 7 finishes







TUBES



TUBE N°001	I 25	Ø 25
TUBE N°002	I 35	Ø 20
TUBE N°003	I 50	Ø 25
TUBE N°004	I 50	Ø 45
TUBE N°005	I 85	Ø 45



OPAL



CHALK



ASH



TRIBAL



TERRA



DRIP



NATURAL



THE TUBE collection, mix and match with the terra en drip finishes.



A perfect planter.





TUBE N°005 in opal, standing out and blending in at the same time.



THE TUBE collection, functional and elegant in every size.



THE TUBE collection in TRIBAL finish.





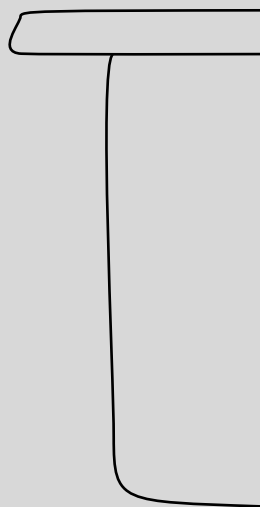
TUBE N°004 in CHALK finish as a perfect sized planter.

COLLECTION TUBE TABLES

Spontaneously arised from THE TUBES are THE TUBE TABLES, the perfect indoor and outdoor duo. A set of two small **sidetables** with a big authentic story, as a **functional** transformation of our pottery. THE TUBE TABLES are smooth and elegant pieces with subtle marks of **traditional craftsmanship**. Thanks to its classic Moroccan **clay** base, our creations are unique and solid.

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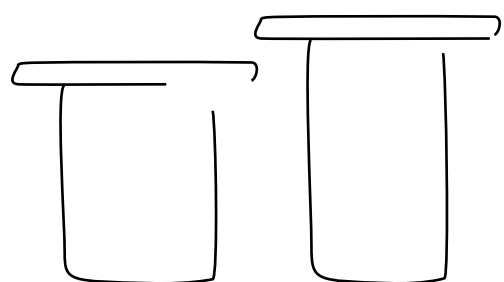
2 models, 3 finishes







TUBE TABLES



TUBE TABLE N°001

I 28 Ø 45

TUBE TABLE N°002

I 38 Ø 45



OPAL



CHALK



NATURAL



THE TUBE TABLES, set of N°001 and N°002 in CHALK finish.





THE TUBE TABLE as the perfect side table.



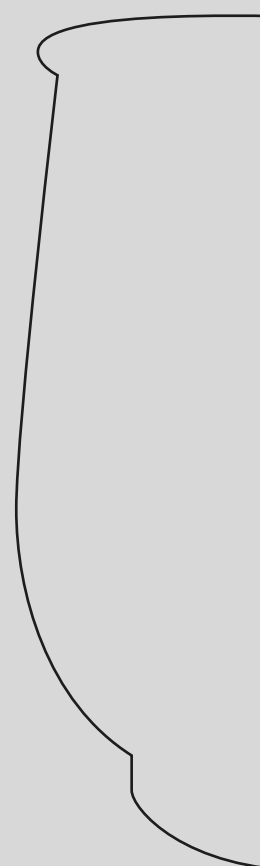
THE TUBE TABLE in OPAL finish, as bedside table.

COLLECTION ORIGINALS

THE ORIGINALS are part of the **first collection** by STUDIO ALEX. Artisanal clay pottery that are traditionally **handmade** in Morocco and personally sourced by Alex herself. By using sustainable products and modern techniques, we offer the perfect blend; a fierce and **outstanding** collection of sculptural elegance with an identity of pure craftsmanship and authenticity.

*This collection is water-resistant so can be used for both indoor and outdoor. As hand-crafted items, constructional variations may exist due to the uniqueness of the piece.

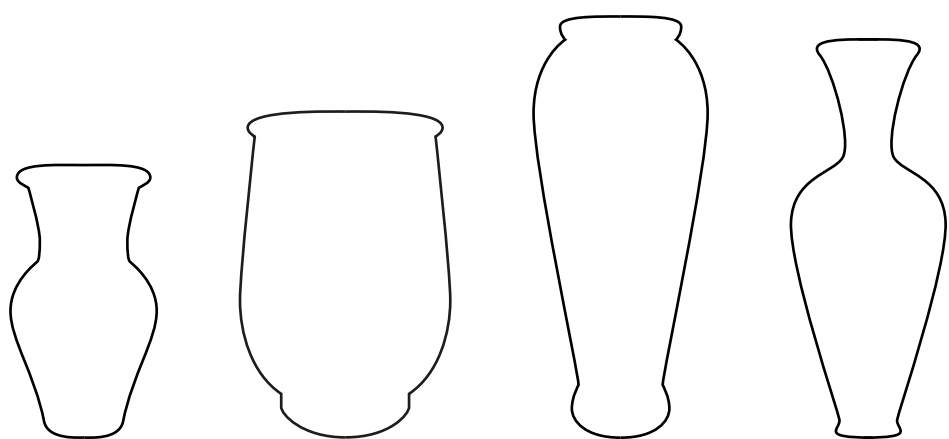
4 models, 6 finishes







ORIGINALS



INNOCENT

| 67 Ø 45

BOWLER

| 73 Ø 52

ROBUST

| 116 Ø 52

EMPEROR

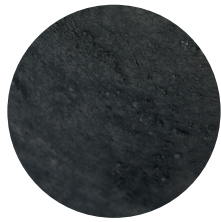
| 105 Ø 45



OPAL



CHALK



ASH



TRIBAL



TERRA



DRIP



THE ORIGINAL ROBUST in OPAL finish, an interior's statement piece.



THE ORIGINAL EMPEROR in OPAL finish. Unique, elegant model.





THE ORIGINAL set in OPAL finish, with the BOWLER as planter.



THE ORIGINAL BOWLER in TRIBAL finish.





Limited edition of THE ORIGINAL INNOCENT and BOWLER.

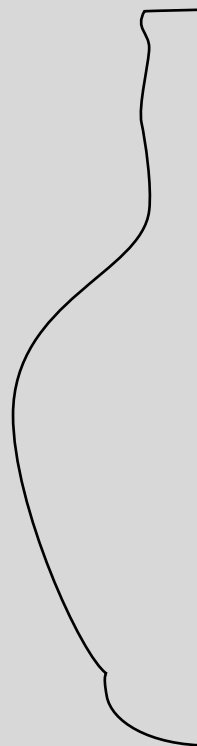


THE ORIGINAL ROBUST in a limited edition as an eclectic statement piece.

COLLECTION DUST

THE DUSTY collection shows old Moroccan **treasures**. Literally dusty, these antique pottery are approximately 40 years old, **charmed** by their **rustic** appearance. They have been used for many years by locals. THE DUSTY is the perfect ethical home accessory, a vintage clay jar with an authentic **patina**, originally the same design but such a uniqueness over time. Due to the old and therefore distinctive character, this collection is very **limited**. Each piece shares its adventure. We guarantee the exclusivity as there are no more Dusty's to be found and only available at STUDIO ALEX.

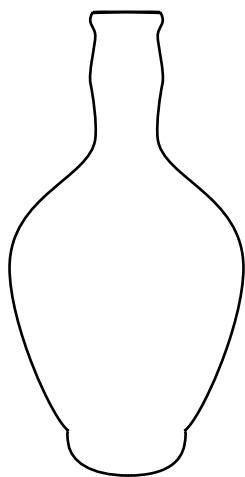
*This collection is advised for indoor use and decorative purpose only. As handcrafted items, constructional variations may exist due to the uniqueness of the piece.







DUSTY



DUSTY

I 45 Ø 25





One DUSTY has been transformed.



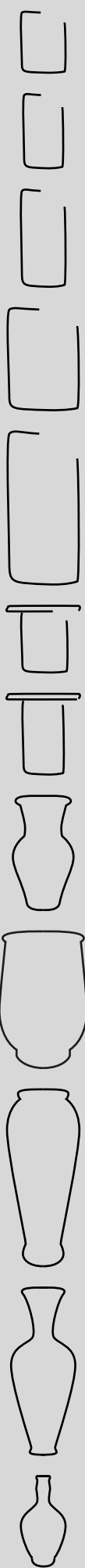


DUSTY standing on its own, small but powerfull. Fits every corner in every interior.



Every DUSTY is unique with its own patina.

OVERVIEW MODELS



OVERVIEW

FINISHES



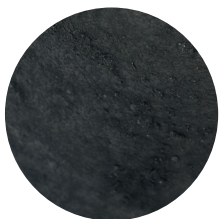
OPAL

Inspired by the rare mineraloid Black Opal.



CHALK

Invite the purity and serenity with a soothing neutral.



ASH

A strong, deep story but still an easy, soft blend-in, for the brutalist.



TRIBAL

Inspired by foreign tribal face painting, indicating status.



TERRA

Play with dimensions and honour the natural terra with a sleek design.



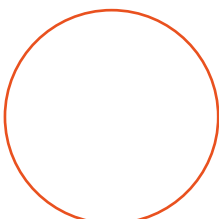
DRIP

Let the paint drip in a natural flow and evolve in a surprising piece of art.



NATURAL

Embrace the classic natural clay that breathes and drinks water.



CUSTOM

Looking for something customized?
Let us know and let's make your vision come to life.











STUDIO ALEX



MOROCCAN CRAFTWORK

artisanal
artistic
authentic,

alex